Global Mail Threat Review



RAYSECUR™

THE NEW STANDARD IN MAIL SECURITY

Global Mail Security Risks

February 24, 2021

Will Plummer · Chief Security Officer Alex Sappok, Ph.D. · Chief Executive Officer

Research Methodology

Detailed mail threat data for USA from USPIS, ATF, not readily available for all countries globally. As a result, this report uses the following approach:

- Highlights recent high profile dangerous mail threats outside USA
- Compares global terrorism risk index for each country relative to USA baseline as a proxy for terrorism risk in general, of which mail is one threat vector
- Compares global incidence of letter bombings for which more data is available (relative to powder threats and other types of mail threats)



U.S. Data

Baseline Reference

© 2020 by RaySecur, Inc. All rights reserved. 3

Data Sources and Analysis Approach



I. United States Official Dangerous Mail Data – Primary Data Sources

- US Postal Inspection Service (USPIS): mail threats and related crimes
- US Bomb Data Center (BDC): explosives-related incidents including mail

II. Interpretation of Official Data

- Reporting threshold may vary over time complicating historical view
- Categorization or incident classification varies between agencies and over time
- Official data may lag actual events by 6 12 months (2020 data not yet published)

III. Global Perspective

- Reporting detail and scope varies by country "explosives" incidents more widely reported
- Terrorism risk index may serve as a proxy to estimate potential risk by country

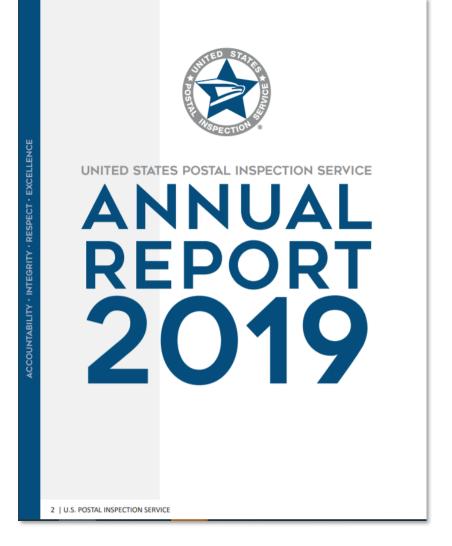
Full Year Mail Threat Statistics: USPIS



Mail threat reports on average

USPIS 2019 Annual Report

- Dangerous Mail Investigations (DMI) Unit
- 400 specially-trained inspectors
- 3,289 suspicious incidents (powders, liquids)
- 125,000 suspicious mail items subject to forensics exam



Full Year Mail Threat Statistics: USBDC



US Bomb Data Center 2019 Report

- 14,940 explosives related incidents
- 5,482 suspicious or unattended package incidents
- 1,202 incidents involving letters or parcels
- 910 incidents not categorized

Impact of Incidents

- 715 explosions with 251 classified as bombings
- 78 injuries
- 16 fatalities

Data Source: https://www.atf.gov/file/143481/download



UNITED STATES BOMB DATA CENTER (USBDC) EXPLOSIVES INCIDENT REPORT (EIR)

2019

The Annual Explosives Incident Report (EIR) reviews bombing and explosives related incidents from information reported to the United States Bomb Data Center (USBDC) through the Bomb Arson Tracking System (BATS).

UNCLASSIFIED



International Data

Risk Estimates

High Profile Recent Global Events

Dangerous Mail Attacks – Global

Date	Location	Target	Incident	
2021 - Feb	Germany	LiDL (HQ) and other food manufacturers	Mail bomb, 3 injured	
2021 – Jan	UK	AstraZeneca Covid Vaccine Plant	Suspect package	
2021- Jan	Canada	Private Residences (Bitcoin Scam)	Multiple white powder letters	
2020- Sept.	UK	Individual Consumers (Amazon/PayPal Fraud)	Multiple explosive devices	
2020 – May	United States	Subway (HQ)	White powder letter	
2020 – April	Hong Kong	HK Chief of Police	White powder letters, followed by letter bomb	
2020 – Feb	Netherlands	Ricoh, UNISYS ING Bank, ABN Amro	20+ Mail bombs, several detonations	
2019 – Jan	Japan	12+ Drug Companies, Newspapers, Food Mfg.	12+ White powder letters containing cyanide	



THE NEW STANDARD IN MAIL SECURITY



ING **Solution** BANK UNISYS

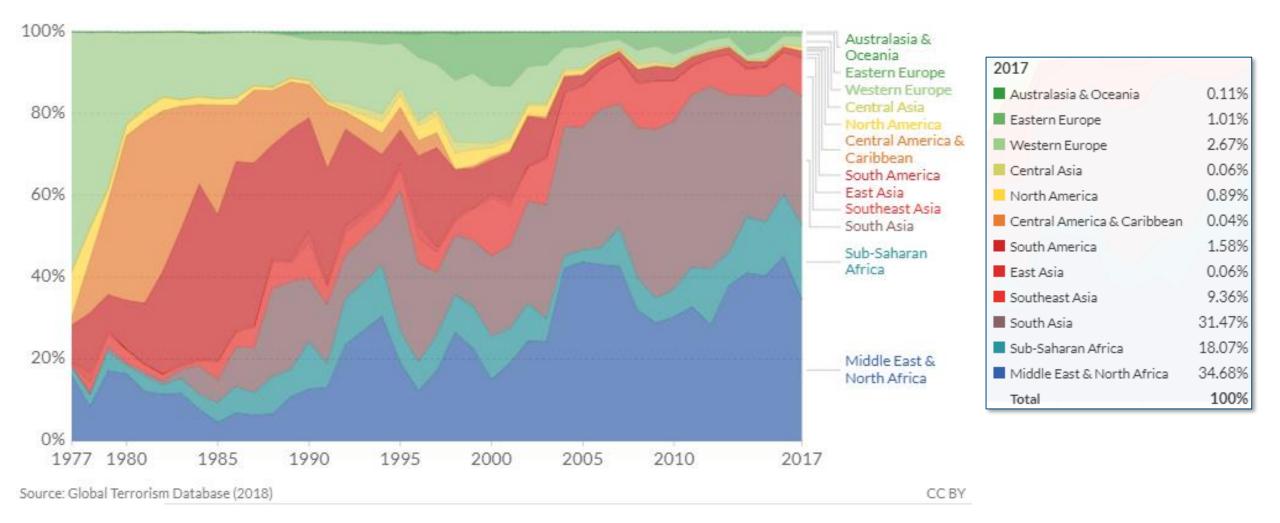
RICOH



Regional Risk Profile



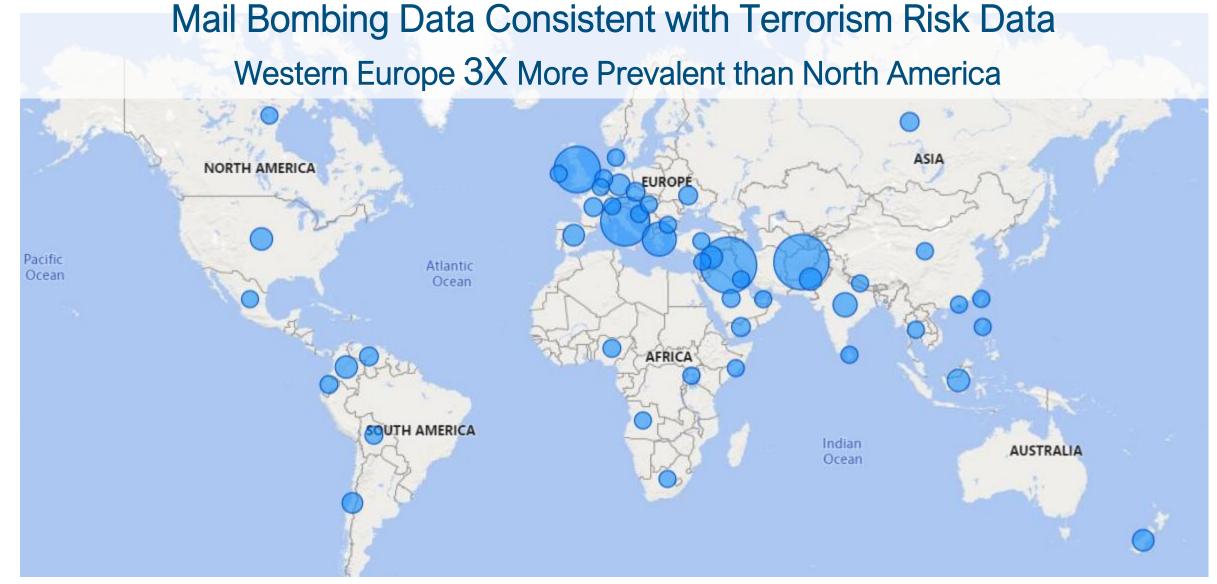
Terrorist Attacks – Western Europe 3X More Prevalent than North America



https://www.start.umd.edu/gtd/

Mail and Letter Bomb Density 2000-2017





See link to primary source data: 2000-2017 Mail Bomb Worldwide Density

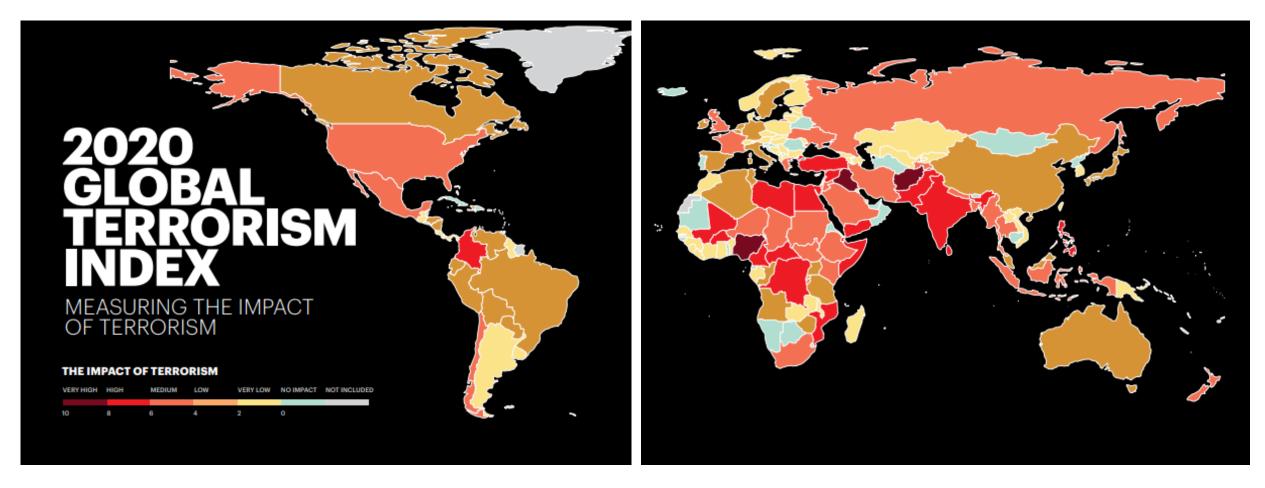
Mail and Letter Bomb Occurrence 2000-2017







Most Recent 2020 Global Terrorism Risk Data Shows Similar Trends



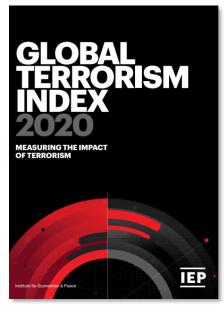
2020 Country Risk (1 of 2)

RAYSECUR
THE NEW STANDARD IN MAIL SECURITY

RANK	COUNTRY	SCORE	RANK CHANGE
1	Afghanistan	9.592	↔
2	Iraq	8.682	\leftrightarrow
3	Nigeria	8.314	\leftrightarrow
4	🔴 Syria	7.778	\leftrightarrow
5	🔴 Somalia	7.645	<u>↑</u> 1
6	Yemen	7.581	<u>↑</u> 1
7	🛑 Pakistan	7.541	↓2
8	India	7.353	\leftrightarrow
9	 Democratic Republic of the Congo 	7.178	↑ 1
10	Philippines	7.099	
11	🔴 Mali	7.049	^ 2
12	🛑 Burkina Faso	6.755	1 5
13	Cameroon	6.627	↑1
14	Egypt	6.419	♦3
15	Mozambique	6.400	^ 8
16	🔴 Libya	6.250	🔸 4
17	 Central African Republic 	6.241	↓2
18	Turkey	6.110	↓2
19	Colombia	6.100	↔
20	🔴 Sri Lanka	6.065	^ 35
21	Thailand	5.783	♦3
22	🛑 South Sudan	5.726	♦5
23	🛑 Kenya	5.644	12
24	Niger	5.617	♦2
25	🛑 Myanmar	5.543	
26	🛑 Sudan	5.401	🔸 6
27	🛑 Nepal	5.340	1

RANK	COUNTRY	SCORE	RANK CHANGE
28	Ethiopia	5.307	
29	 United States of America 	5.260	^ 2
30	United Kingdom	5.161	₩4
31	Palestine	5.077	↑1
32	🛑 Saudi Arabia	5.000	+3
33	🛑 Bangladesh	4.909	+ 3
34	Chad	4.829	† 4
35	🛑 Burundi	4.702	♦2
36	🛑 Ukraine	4.692	🔸 11
37	Indonesia	4.629	♦2
38	France	4.614	♦2
39	Russia	4.542	↓2
40	Israel	4.522	↔
41	South Africa	4.358	↔
42	New Zealand	4.337	† 79
43	Mexico	4.316	† 5
44	Greece	4.182	^ 2
45	🛑 Tajikistan	4.180	^ 6
46	🛑 Iran	4.157	↓7
47	Chile	4.031	↓2
48	Germany	3.965	+ 4
49	🛑 Tunisia	3.858	↑1
50	🛑 Rwanda	3.754	1 6
51	Lebanon	3.661	+ 8
52	🛑 Venezuela	3.658	↓5
53	🛑 China	3.587	🔸 11
54	Angola	3.429	♦2
55	🛑 Uganda	3.278	♦6

RANK	COUNTRY	SCORE	RANK CHANGE
56	🛑 Canada	3.171	♦3
57	🛑 Jordan	3.149	† 5
58	🛑 Tanzania	3.112	† 2
=59	Belgium	3.043	♦6
=59	Italy	3.043	† 3
61	Sweden	2.892	↓5
62	Ireland	2.845	^ 7
63	🛑 Spain	2.810	🔸 4
64	🛑 Bolivia	2.795	🔸 6
65	🛑 Algeria	2.696	🔸 8
66	Netherlands	2.689	11
67	Ecuador	2.606	† 6
=68	🛑 Brazil	2.443	† 6
=68	Zimbabwe	2.443	
70	🛑 Paraguay	2.414	🔸 6
71	🛑 Bahrain	2.402	🔸 10
=72	🛑 Haiti	2.355	† 6
=72	🛑 Nicaragua	2.355	+ 8
74	🛑 Australia	2.148	♦2
75	🛑 Peru	2.141	🔸 8
76	🛑 Malaysia	2.090	15
77	 Republic of the Congo 	2.043	↓ 7
78	Honduras	2.023	1 20
79	🛑 Japan	2.014	
80	Cote d' Ivoire	1.945	🔸 6
81	🛑 Kuwait	1.795	♦5
82	🛑 Ghana	1.743	↑ 4
83	Finland	1.721	∳3



https://visionofhumanity.org/wp-content/uploads/2020/11/GTI-2020-web-1.pdf

2020 Country Risk (1 of 2)

RANK

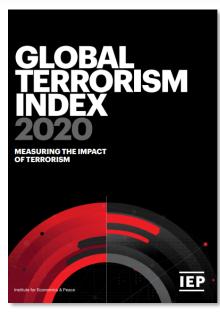
RAYSECUR
THE NEW STANDARD IN MAIL SECURITY

RANK	COUNTRY	SCORE	CHANGE
84	📒 Malawi	1.635	19
85	🛑 Denmark	1.484	1 5
86	📒 Gabon	1.43	1 8
87	Norway	1.297	1 40
88	Madagascar	1.19	↓ 7
89	Costa Rica	1.066	1 74
90	Argentina	1.024	♦ ♦
91 (Austria	1.016	♦ ♦
92	Kyrgyz Republic	0.95	♦ ♦
93	📒 Kazakhstan	0.901	♦ ♦
94	Papua New Guinea	0.691	♦ ♦
=95	🛑 Albania	0.677	1 3
=95	 Bosnia and Herzegovina 	0.677	♦9
=97	📒 Benin	0.663	^ 65
=97	🛑 Guatemala	0.663	+ 8
99	South Korea	0.656	15
100	Georgia	0.635	🔸 11
101	🛑 Taiwan	0.607	♦ ♦
102	Morocco	0.565	🔸 11
103	Hungary	0.551	1 5
104	Armenia	0.53	🔸 11
105	🛑 Guyana	0.477	^ 26
106	📒 Laos	0.439	🔸 12
=107	Montenegro	0.42	🔸 11
=107	Vietnam	0.42	🔸 11
109	🛑 Guinea	0.41	🔸 10
110	Senegal	0.391	🔸 18
111 (Czech Republic	0.315	🔸 10

RANK	COUNTRY	SCORE	RANK CHANGE
112	🛑 Azerbaijan	0.296	↓10
113	Switzerland	0.286	^ 3
114	Poland	0.239	49
=115	🛑 Jamaica	0.229	🔸 11
=115	🛑 Lithuania	0.229	49
=115	Sierra Leone	0.229	49
118	🛑 Liberia	0.191	† 7
119	🛑 Bulgaria	0.172	49
120	Trinidad and Tobago	0.162	1 5
121	🛑 Zambia	0.153	49
=122	🛑 Latvia	0.115	∳6
=122	Cyprus	0.115	♦ ♦
124	🛑 North Macedonia	0.105	🔸 11
125	Uruguay	0.086	♦5
=126	Estonia	0.057	🕹 4
=126	Moldova	0.057	↓4
=126	🛑 Serbia	0.057	↓4
129	Lesotho	0.048	♦3
130	🛑 Djibouti	0.038	🔸 19
131	Slovakia	0.029	♦3
132	🛑 Panama	0.019	
133	🛑 Qatar	0.014	\leftrightarrow
134	🛑 Uzbekistan	0.010	<u>↑</u> 1
=135	Belarus	0.000	↔
=135	Bhutan	0.000	127
=135	Botswana	0.000	\leftrightarrow
=135	Cambodia	0.000	↔
=135	Croatia	0.000	↔

RANK	COUNTRY	SCORE	RANK CHANGE
=135	Cuba	0.000	↔
=135	Dominican Republic	0.000	🔸 44
=135	El Salvador	0.000	\leftrightarrow
=135	Equatorial Guinea	0.000	\leftrightarrow
=135	Eritrea	0.000	\leftrightarrow
=135	Guinea-Bissau	0.000	\leftrightarrow
=135	Iceland	0.000	🔸 30
=135	Kosovo	0.000	\leftrightarrow
=135	Mauritania	0.000	\leftrightarrow
=135	Mauritius	0.000	\leftrightarrow
=135	Mongolia	0.000	\leftrightarrow
=135	Namibia	0.000	\leftrightarrow
=135	North Korea	0.000	\leftrightarrow
=135	Oman	0.000	\leftrightarrow
=135	Portugal	0.000	\leftrightarrow
=135	Romania	0.000	\leftrightarrow
=135	Singapore	0.000	\leftrightarrow
=135	Slovenia	0.000	\leftrightarrow
=135	Eswatini	0.000	\leftrightarrow
=135	The Gambia	0.000	\leftrightarrow
=135	Timor-Leste	0.000	\leftrightarrow
=135	Togo	0.000	↔
=135	Turkmenistan	0.000	↔
=135	United Arab Emirate	s 0.000	♦ 34

D A MUZ



USA Baseline Data 2019

- **3,289** mail threat responses by USPIS (approx. 10 per day)
- Over 125,000 mail items sent to USPIS forensics labs for examination
- ATF and USBDC report additional **5,482** suspect and unattended package incidents
- Open source 2020 data indicates **38%** of mail threats are powders and **95%** fit in drop box

Global Mail Threat Risk

- Recent events in Germany highlight the risk of mail threats currently under investigation
- Significant dangerous mail incidents in Western Europe and Asia, limited reporting for Middle East
- Depending on data source and timeframe country specific risk index greater than or comparable to USA for most major EU countries and business centers in Asia
- Publicly available data specific to letter or mail bombings indicate ~ 3X greater risk for locations in Europe and Asia relative to USA

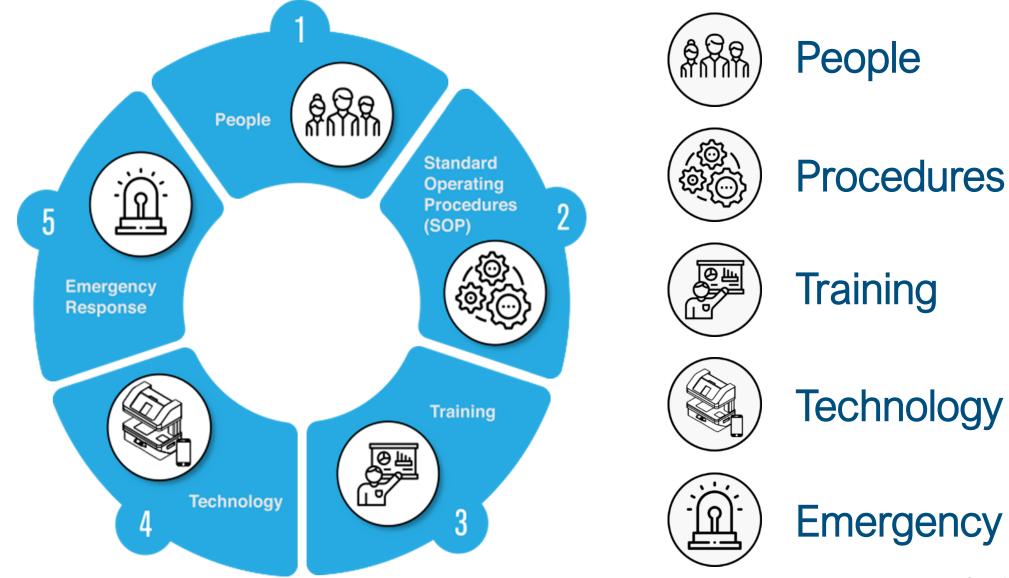


Countermeasures

Against Dangerous Mail Attacks

Five Pillars of Mail Security





Emergency Response

Global Mail Security Standards





Best Practices for Mail Screening and Handling Processes: A Guide for the Public and Private Sectors

September 27, 2012

1st Edition



Interagency Security Committee Introduction to **PAS 97**:2015 Mail screening and security – Specification



bsi.

Global Mail Security Standards

- US Department of Homeland Security (USDHS)
- UK Center for the Protection of National Infrastructure (CPNI)

Risk Evaluation Approach

- Based on established government guidelines
- Flexible to adapt to individual risk criteria for each facility
- Provides objective criteria to quantify risk

https://www.cisa.gov/sites/default/files/publications/isc-mail-handling-screening-nonfouo-sept-2012-508.pdf

Centre for the Protection

https://www.cpni.gov.uk/system/files/documents/3f/b7/Introduction-to-PAS-97-2015.pdf

In general, the risk associated with the operation of an organization's mail center can be viewed through three basic factors. The following "formula" can be used as the basis for determining an organization's mail center risk level:

RISK = THREAT + VULNERABILITY + CONSEQUENCE

§3.2 US DHS Risk Definition (pg. 13)

- **THREAT** known or perceived motivations and mechanism (CBRNE or hoax)
- VULNERABILITY strengths and weaknesses of the physical organization or site
- **CONSEQUENCE** magnitude of impact should a threat occur

mmWave (THz) Mail Threat Scnner





USDHS Designated MailSecurTM

EODSecur™ 24/7 expert remote support

MAIL TECHNICIA

ON

Customer Benefits Optimized for Mail Screening

- 1. Performance: All in one device for Chemical, Biological, Explosive, Rad.
- 2. Simplicity: Anyone can scan mail
- 3. Safety: non-ionizing mmWaves
- 4. Intuitive: hold and move objects by hand in the viewing area
- 5. Compact: desktop setup, no special requirements
- 6. Peace of Mind: expert support 24/7

THz Scanning Comparison with X-Ray



Detection Capabilities Comparison

X-Ray Provides Limited Scope of Detection



- Static 2-D images
- Radiation permits
 required
- Radiation safety program
- Trained operators
 needed

Threat Type	X-Ray	MailSecur ™	
Explosives			-
Dangerous Items and Contraband			
Hoax Letters			
Biological Threats			
Chemical Threats			
Radiological Threats			_

MailSecur Provides Comprehensive Detection



- Dynamic 3-D images
- Safe imaging, no permits needed
- Existing staff easily trained to use

Preventing Threats BEFORE They Occur



Revenge is the motivation that most often triggers a letter or package bomb, or a bomb threat.

U.S. Postal Inspection Service Report

- Most mail threats motivated by someone within or close to the organization
- Know your people, your customers, and anticipate changes in the business climate

Overt Mail Security

- Let employees know all mail is subject to screening
- Stamp security screened mail
- Discourage insider threats and reinforce security culture



Urgent!

Contact



Will Plummer will@raysecur.com

Cody Martin cmartin@raysecur.com

Alex Sappok, Ph.D. alex@raysecur.com

RaySecur.com/Report

